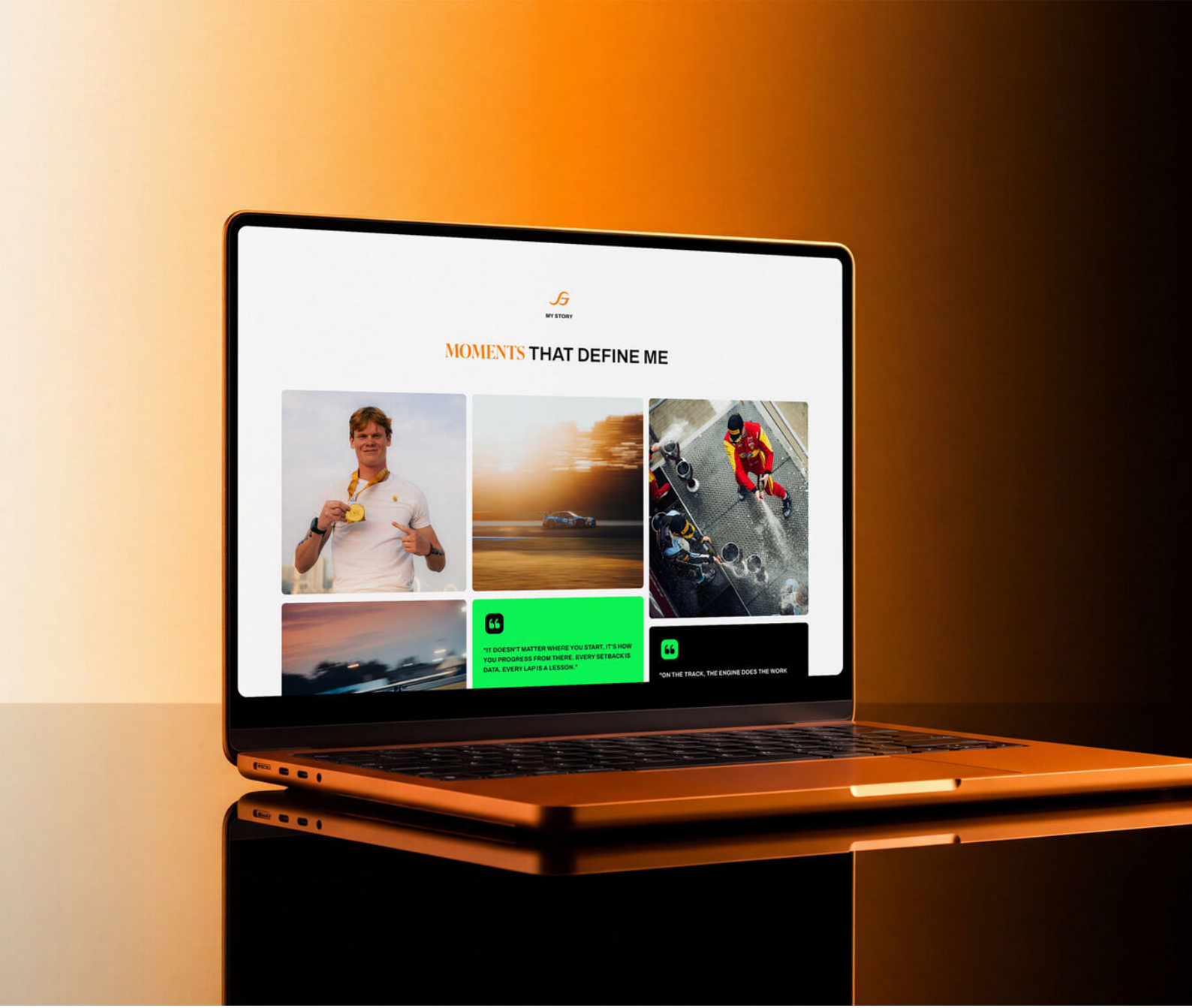
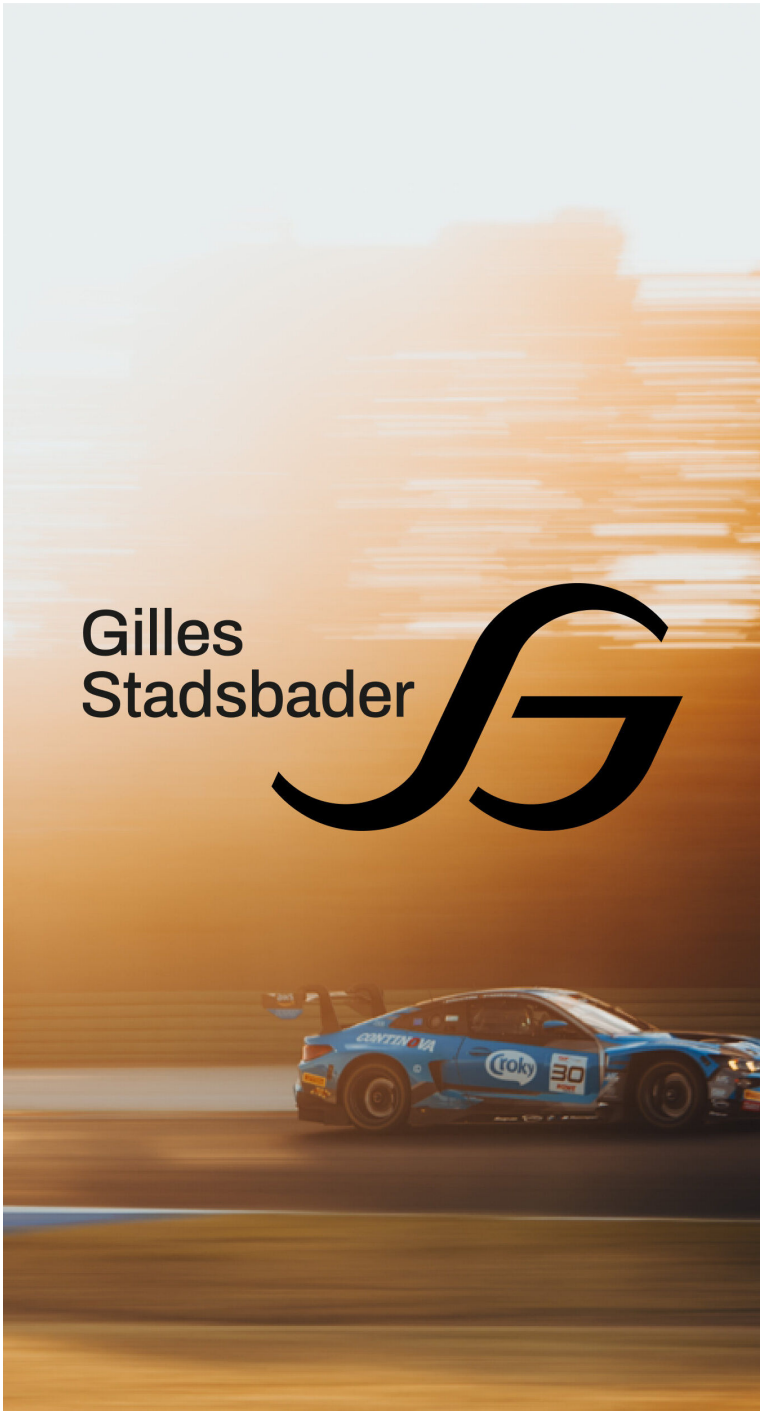


GILLES STADSBADER

BOA. | BRANDING

Nieuwe merkidentiteit en website voor GT-racer en triatleet Gilles Stadsbader.



Merkidentiteit

Digital design




Gilles
Stadsbader


RACING
ENDURANCE SPORTS
DISCIPLINES
CHASING THE LIMIT,
EVERY LAP
At 22, Gilles Stadsbader from Mouscron is one of Belgium's most exciting GT racing talents. With an FIA Silver rating and a seat at AF Corse, Ferrari's factory team for Gran Turismo competition, he races the 296 GT3 Evo against the sharpest drivers in the world.
GT racing rewards more than pure speed. It asks for consistency across long stints, precision in traffic, and the composure to deliver when a single lap decides the weekend. Gilles thrives in exactly that environment, on the most iconic circuits on the calendar. And he is only getting started.

Gilles Stadsbader





PRECISION, SPEED,
AND RELENTLESS
DETERMINATION, ON
AND OFF THE TRACK.

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